

Marker-assisted Breeding Partnership of Known-You and Genetwister

The Dutch Biotechnology company Genetwister Technologies B.V. and Known-You Seed Co., Ltd., a well-respected Taiwanese Seed company, signed a strategic alliance. Known-You Seed is increasing its efforts in marker technology and the collaboration with Genetwister will offer new possibilities and provides access to the latest technologies.

The breeding within Known-You Seed focuses on production of superior cultivars for subtropical & tropical regions. Although marker-assisted breeding techniques have been applied in vegetable and bulk crops for several years now, few markers suitable for subtropical & tropical regions are yet available. The collaboration with Genetwister will lead to faster development of markers that can be used in the breeding program of Known-You.

Douwe de Boer, Managing Director of Genetwister, comments: "Known-You Seed is a much appreciated new partner, complementing the present group of shareholders. With a rapidly expanding Asian market another shareholder in this region is welcomed to a large extend. We expect that the collaboration will very rapidly create added value for both Known-You as well as for Genetwister."

Lung-Mu Chen, President of Known-You Seed, comments: "This partnership will speed up production of superior cultivars and allows for molecular identification of biochemical processes underlying traits suitable for subtropical & tropical regions. Through this collaboration Known-You will be able to maintain and expand its successful position as a competitive seed company in the South-East Asia"



About Genetwister

Genetwister Technologies B.V. is an innovative Dutch biotechnology company, with an international position in commercially applied biotechnology of agri- and horticultural crops. Genetwister is an expert in identification and isolation of molecular markers for genomic breeding, metabolic engineering and diagnostics using high throughput technology for sequencing, expression profiling and functional genomics. Genetwister's bio-informatics group develops proprietary software for database management, data-analysis and data-mining.

More information on Genetwister can be found on www.genetwister.nl.

About Known You Seed

Known-You Seed Co., Ltd. is a professional seed company engaging in breeding, production, and marketing of F₁ hybrid vegetable varieties for more than 45 years. Known You Seed is located in Taiwan and covering South-East Asia and has agents in Middle America and some other countries.

The main crops include Cucurbit, Solanaceae, and Crucifer. Known-You Seed Co., Ltd. is committed to create new agricultural cultivars and technology and to supply high quality seeds, seedlings, and related materials to farmers and customers around the world.

More information on Known You Seed can be found on <http://www.knownyou.com>.

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